meaningful few®

Risk v benefit grid

	Benefits	Risks
Option 1 or "do nothing"	What are the potential **benefits** of this option? (or maintaining the status quo)	What are the potential **risks** of this option? (or maintaining the status quo)
Option 2	What are the potential **benefits** of this option?	What are the potential **risks** of this option?

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Focus on
What Matters Most